## A POWERFUL PARTNER TO ERADICATE ENT INFECTIONS





Contains 125 mg Cefuroxime as **cefuroxime axetil** per 5 ml

Granules for 50 ml













Brand Name: **ZIFORA Tab. & Susp.** 

Generic Name: Cefuroxime Axetil

Strength: 500 mg Tablet and 125 mg Suspension

Dosage Form: Tablet & Suspension













#### **ZIFORA IS IDEAL in**

- Acute bacterial otitis media (Ear infections)
- Pharyngitis (Throat infections)
- Tonsillitis (Tonsil infections)
- Acute Bacterial Rhinosinusitis (Sinus infections)
- Post Operative ENT Infections
- Upper Respiratory Tract Infections











- Broad Spectrum: It exhibits activity against a wide range of both Gram-positive and Gram-negative bacteria commonly found in ENT infections.
- Beta-Lactamase Stability: Cefuroxime is resistant to destruction by many betalactamase enzymes produced by bacteria, which helps overcome a common mechanism of antibiotic resistance seen with other antibiotics like amoxicillin.
- Good Tissue Penetration: It achieves high concentration levels and good penetration in relevant tissues like tonsils and sinuses, enhancing its effectiveness at the site of infection.
- Established Efficacy: Clinical studies have demonstrated high success rates for cefuroxime in treating pharyngitis/tonsillitis, otitis media and acute sinusitis.



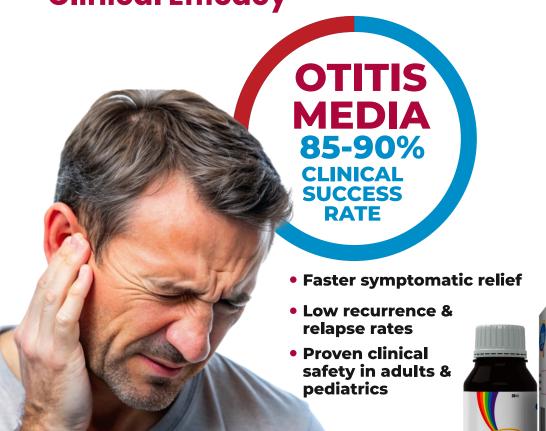








#### **Clinical Efficacy**









### **Advantages Over Other Antibiotics**

- Greater β-lactamase stability
- Better tissue penetration in ENT regions
- Superior compliance due to convenient dosing
- Dual presentation (Tablet & Suspension) suitable for all age groups











### **Safety & Tolerability**

- Excellent safety profile
- Mild & transient side effects (nausea, diarrhea, rash)
- Safe for use in children above 3 months
- Minimal drug interactions











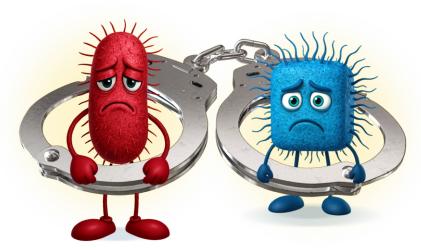
#### **Clinical Confidence**

- Trusted by physicians worldwide
- Extensive clinical validation
- Proven results in real-world ENT infections
- Confidence you can prescribe, results you can trust.





## Bacteria Surrenders to + Power & Stability





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- Broad Spectrum antibiotic with activity against both gram positive and gram negative organisms
- Active against a wide range of pathogenic bacteria exceeding the MICs several fold
- More active than co-trimoxazole against Providencia stuartii, proteus vulgaris and klebsiella species

Excellent efficacy against major respiratory pathogens

Dosage (Kids) : 10 mg / kg BID Max dose : 250 mg daily











# Restoring ENT Health with Confidence! THANK YOU



